



*Your Life On DVD™*

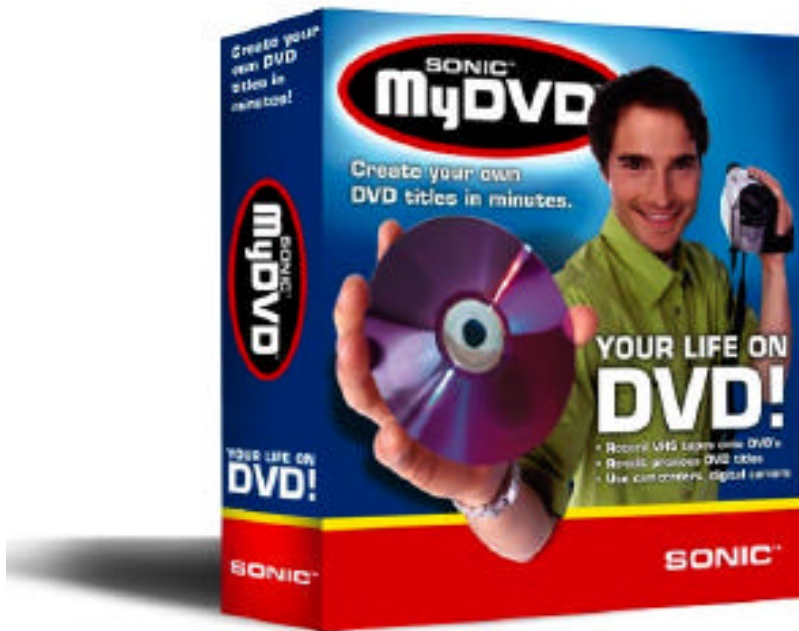


## *Reviewer's Guide*

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# Welcome to Sonic MyDVD™

MyDVD is a next-generation DVD authoring and recording application, built to bring Hollywood home by putting the power of DVD into the hands of average consumers. With MyDVD, it's simple and fun to record attractive, professional-looking DVDs and Video CDs (VCDs) that play in any standard set-top DVD player or PC. And because every disc made with MyDVD is OpenDVD™ compliant, you can revise and update your discs as much as you want without ever needing to go back to your original source material.



## Contacting Sonic

We want you to have fun while you're evaluating MyDVD, and to feel that all your questions and concerns have been fully addressed. If you don't find what you need in this reviewer's guide, you'd like to speak with a technical support specialist, or you'd like to discuss any other issues related to MyDVD, please give me a call or contact me via e-mail:

### Paul Lefebvre

Director of Marketing Communications  
Sonic Solutions  
telephone: 888-Sonic4U (766-4248) / 415-893-8023  
fax: 415-893-8008  
email: [press@sonic.com](mailto:press@sonic.com)

## Target Markets

### Market Context

Just as consumers love the entertainment they get from prerecorded DVD content like Hollywood movies, they also want to be able to preserve their own material on a convenient, high-quality medium that they can view in the comfort of their own living room. With digital camcorder sales booming and recordable DVD formats finally available at consumer price points, consumers are ready to burn their own DVDs.

### In the Home

MyDVD gives everyday video enthusiasts an ideal way to share their videos with family and friends. Camcorder footage can be transferred to DVD or VideoCD in a single step, and simple projects built without having to master complicated video jargon. With MyDVD's handy pre-sets, it's easy to get attractive results in minimum time.

### At the Office

In applications such as advertising, sales demos, catalogs, or training, video is a powerful communications tool for business. With MyDVD, business users can focus on the message without getting bogged down by the medium. And the Sonic Style Creator plug-in for Adobe Photoshop lets businesses easily create their own custom-branded look for DVD menus.

### Advanced Users

MyDVD includes integrated video capture, which saves time for event videographers by recording video to hard-disk in DVD-ready MPEG format. And MyDVD's ability to create sub-menus makes it easy to categorize video on a finished DVD or VCD so that clients can always find the clips they want to see. For more advanced users, the MyDVD Video Suite features close integration with ArcSoft ShowBiz video editing software, creating an all-in-one video production center.

## Competitive Strengths

### OpenDVD – The Standard for Dynamic DVD

MyDVD automatically outputs discs that are compliant with the OpenDVD specification. That means that MyDVD discs — unlike "closed" DVDs — are dynamic video archives that can be revised quickly and easily in MyDVD without going back to any original source files. Sonic's Cinema™ software DVD player will even recognize OpenDVD discs automatically and give users the option of launching MyDVD right from the player.

### Ease Of Use

MyDVD was designed from the ground up to be the easiest possible way to get video content onto DVD. Aided by built-in Wizards, everyday consumers can take advantage of everything that DVD has to offer without needing any specialized skills in video or computing. No complicated video editing, no awkward timelines – just straightforward, easy-to-use software that makes DVD creation fun instead of intimidating.

### Power

Much more than a simple DVD-burning "utility application," MyDVD offers powerful features such as custom motion menu styles, video trimming, support for sub-menus and slideshow creation. And users can import their files without restrictions on commonly-used formats.

### Direct-To-DVD

MyDVD's Direct-to-DVD mode allows automatic transfer to a DVD or VCD from a video source connected to the computer's video input. If the connection type is IEEE-1394 (FireWire or i.LINK), MyDVD can even control the transport of the video machine. Once it's transferred, the video will be on an OpenDVD disc, where it can later be trimmed and updated in MyDVD.

### Experience

Sonic has been the world's leading vendor of DVD solutions since the day the format was launched, and today more than 90% of all commercial DVDs are produced with our products. We're the experts at making high-quality DVDs that are compatible with the widest range of players in the field. MyDVD is built on that expertise.

## MyDVD Features At A Glance

<b>Basics</b>	Brand new user interface, now even easier to use!		<b>NEW!</b>
	Create DVD titles for playback on set-top DVD players and PCs		
	Create VCDs for playback on set-top DVD players, VCD players and PCs		
	Transfer video from camcorders "Direct-to-DVD" using Wizard		
	Transfer video from camcorders "Direct-to-VCD" using Wizard		<b>ENHANCED!</b>
	Capture video and audio files to hard disk		<b>ENHANCED!</b>
	Large interactive WYSIWYG work area		<b>ENHANCED!</b>
	Edit OpenDVD-compliant DVDs you've already created without using source files		<b>EXCLUSIVE!</b>
<b>OpenDVD™</b>	Create true DVD slideshows with transitions and music using scanned photos and digital pictures. Highest quality slideshows available.		<b>NEW!</b> <b>EXCLUSIVE!</b>
	Edit VCDs you've already created without using source files		<b>EXCLUSIVE!</b>
<b>File Support</b>	MPEG-1, MPEG-2, AVI video import		
	QuickTime video import		<b>NEW!</b>
	Import WAV, MPA and MP3 audio files		
	Built-in real-time transcoding to DVD format		
	4:3 and 16:9 video aspect ratio support		
	Import/modify DVD+RW discs recorded on a set-top recorder		<b>NEW!</b>
<b>DVD Creation</b>	Create multiple menus (up to 99)		
	Create sub-menus to easily categorize your videos		
	Chapter points (99 per video clip)		
	Automatic menu creation – buttons and navigation created automatically		
	Add titles to menus and add captions to buttons		<b>ENHANCED!</b>
	Integrated video trimming		
	Real-time project preview		<b>ENHANCED!</b>
	Drag and drop to re-sequence buttons in menus		<b>NEW!</b>
<b>Capture</b>	Play All feature allows all video clips to play in sequence		
	Real-time capture of DVD-ready MPEG video		<b>ENHANCED!</b>
	Newly re-designed video capture window – now even easier to use!		<b>NEW!</b>
	Real-time capture of DVD-ready PCM audio		<b>ENHANCED!</b>
	Set capture length (to "set it and forget it")		<b>NEW!</b>
<b>Styles</b>	Capture video with chapter points		
	Choose from dozens of different styles, including Motion Menu styles – featuring cool video backgrounds and audio soundtracks		<b>NEW!</b> <b>ENHANCED!</b>
	Create custom styles within the application – use your own video, pictures and music for your menu backgrounds		<b>NEW!</b> <b>ENHANCED!</b>
	Create your own styles using the Sonic Style Creator plug-in for Adobe Photoshop. Styles are DSS 2.0 compliant.		<b>EXCLUSIVE!</b>
<b>Output</b>	Style Swap – share your styles with other users via the Sonic website		<b>NEW!</b> <b>EXCLUSIVE!</b>
	DVD+R		
	DVD+RW		
	DVD-R		
	DVD-RW		
	CD-R/RW		
	DVD-RAM		
Hard Disk			

# Setting Up For MyDVD

To use MyDVD, you need just a few basic components:

- A video playback source such as a DV camcorder or VHS VCR (note: some versions of MyDVD do not support analog capture; check the read-me file that comes with MyDVD software to see if analog capture is supported)
- A capture card to get the signals from the video source into your computer
- An output device such as a DVD-R, DVD+RW, DVD-RW, DVD-RAM, CD-R, or CD-RW drive

For information on how to connect, configure, or operate the specific components you are using with your computer, please refer to the documentation for those devices.

## Software Requirements

- Microsoft® Windows 98, 98 SE, ME, 2000, or XP (Home or Pro)
- Microsoft Windows Media™ Player 7.x or later (you can download the latest version from <http://www.microsoft.com/windows/windowsmedia/en/download/>)
- Microsoft Internet Explorer 5.x or later (you can download the latest version from <http://www.microsoft.com/windows/ie/default.asp>)
- A software DVD player, such as Sonic Cinema
- QuickTime Player version 5.x (you can download the latest version from <http://www.apple.com/quicktime/>)
- For the viewing the Tutorial, the free Macromedia Flash player (<<http://www.macromedia.com>>)

## Hardware Requirements

CPU speed, hard disk and RAM requirements:

MyDVD is designed to work on a broad range of PCs, but its performance is improved on faster CPUs with more memory. The following table shows minimum hardware requirements for the software to be fully functional, as well as recommended requirements for optimum performance:

Requirements	Authoring Only Minimum	Authoring Only Recommended	Capture Minimum	Capture Recommended
CPU speed/type	400 MHz Pentium II	1GHz Pentium III	600 MHz Pentium III	1.2GHz Pentium 4
System RAM	128MB	256MB	128MB	256MB
Hard Disk Space	5 GB	15 GB	5GB	15GB

Hard drive requirements:

- At least 10 GB free hard disk space (20 GB or more recommended). If your PC's C: drive does not have this much free space, you may need to change MyDVD's Captured Files Location and Temporary Files Location to a different drive (for instructions, see "Changing MyDVD's Preferences" on page 82 of the manual)
- Disks must use the FAT32 or NTFS file system. (To check the file system used on a given drive, right-click on the disk icon and choose Properties.)
- You must enable direct memory access (DMA) on your hard disks (for instructions, see "Enabling DMA" in the "Getting the best out of MyDVD" section of MyDVD Help.)

- Hard drives should be defragmented prior to video capture (see “Defragmenting your hard disk” in the “Getting the best out of MyDVD” section of MyDVD Help.)

#### **Additional hardware requirements:**

- Monitor supporting 16-bit color at 1024 x 768 minimum screen area (24/32-bit color and larger screen area recommended)
- AGP video graphics adapter with at least 8 MB RAM
- Windows-compatible sound card
- CD-ROM or DVD-ROM drive
- DVD or CD recorder
- Internet connection (this is not essential, but it is useful for registering MyDVD and downloading software updates)

#### **Requirements for capturing digital video:**

- DV source device, such as a DV camcorder
- IEEE-1394 adapter (sometimes called FireWire® or i.LINK™) for connecting the DV device to the PC. An adapter may already be built into your computer (check the user manual); if not, you will need to acquire a separate card or standalone device)

#### **Requirements for capturing analog video (if supported by your version of MyDVD; check your MyDVD read-me file):**

- Analog video device, such as a television, camcorder, or videotape deck
- DirectShow®-compatible video capture card for connecting the video device to the PC. This capability may already be built into your computer (check your user manual ); if not, you will need to acquire a separate card or standalone device)

## **Installing MyDVD**

#### **If you received MyDVD on a CD:**

1. Insert the CD into your computer’s CD-ROM or DVD-ROM drive
2. The installation of the product will run automatically
3. Follow the instructions on the screen
4. You can launch MyDVD by clicking on the “Sonic MyDVD” icon that is placed on the desktop

#### **If you received MyDVD via web download or ftp:**

1. Navigate to the setup.exe file in the package you downloaded
2. Double-click setup.exe
3. The installation of the product will run automatically
4. Follow the instructions on the screen
5. You can launch MyDVD by clicking on the “Sonic MyDVD” icon that is placed on the desktop

# MyDVD Overview

## What Can You Do With MyDVD?

MyDVD lets you either record video to a simple DVD or create your own “authored” DVD by editing and organizing your video clips, making slideshows (with audio) from still images, and creating personalized menu screens and buttons. And while MyDVD makes it easy, it doesn't limit what you can do with DVD. MyDVD is the only consumer DVD package that covers the all the steps you'll ever need: record, edit, create, burn, and revise.

### Record video direct to DVD or VCD

With MyDVD's Direct-to-DVD Wizard it just takes a few clicks to transfer video from DV or VHS tapes to DVD or VCD.



- **Camcorder control** — If your video source is connected via IEEE 1394 (i.LINK or FireWire) MyDVD lets you control the transport remotely from within MyDVD.
- **Video encoding options** — MyDVD lets you select the video encoding quality (and thus the time available on disc). Video is encoded “on-the-fly,” then automatically formatted and recorded to disc.
- **Menu styles and chapters** — You choose the style for your DVD's menu. MyDVD also lets you add chapter points as you record from your video source, either manually with the space bar or automatically at an interval that you define (just set it and let it run).

### Edit video with transitions and effects

\* *MyDVD Video Suite only*

MyDVD lets you do basic trimming on the start and end of your video clips. But for more sophisticated video editing and effects, MyDVD Video Suite includes built-in links to bundled ArcSoft ShowBiz video editing software:

- **Sophisticated video editing** — Trim clips; speed up or slow down video; combine multiple clips; combine video with still images; create slideshows
- **Effects and transitions** — Apply a variety of Hollywood-style effects; choose from over 60 transitions between clips; adjust brightness, hue, contrast, and saturation
- **Audio and titles** — Add up to two simultaneous audio tracks; time-shift audio relative to video (if video and audio files are separate); lay titles over video

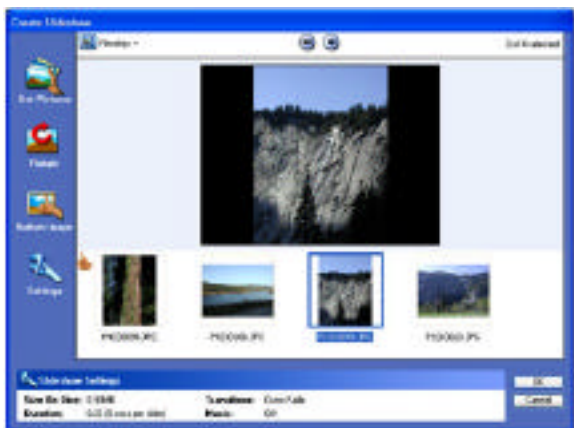


## Create movies and slideshows on DVD

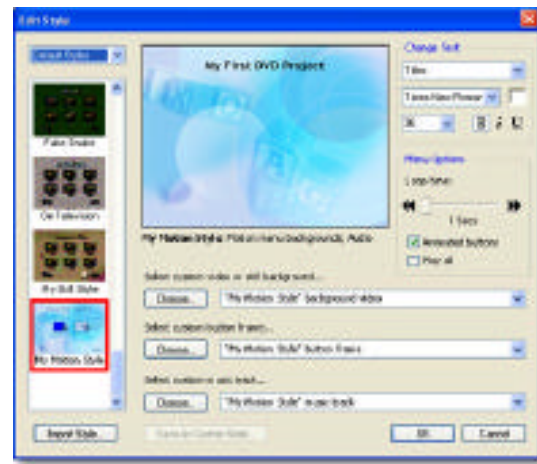
Want to take a collection of videos or scanned photographs and organize them into a new DVD? MyDVD has the built-in tools you need to create a project that looks and behaves just the way you want.



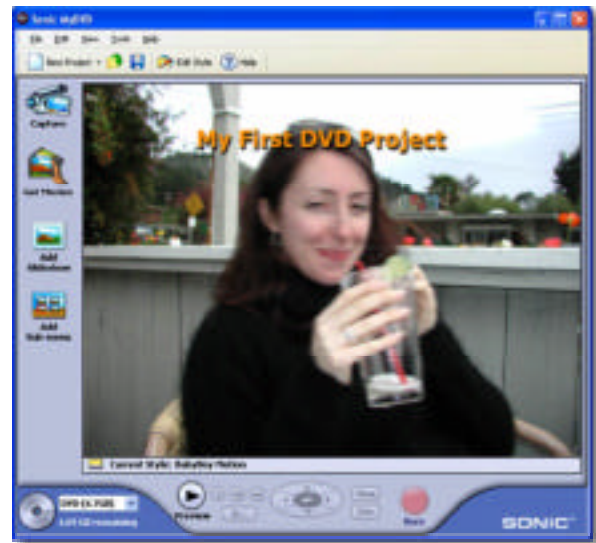
- **Video movies** — You can bring in video clips, trim the start and end times, add chapter points, and quickly organize them on menus and submenus.
- **True DVD slideshows** — Take images from a digital camera or scanned prints. Add background audio and slide-to-slide transition effects. MyDVD's slides are true MPEG stills, yielding cleaner, more stable image quality than the motion video "slideshows" in competing products.



- **Styles** — Use MyDVD's professionally designed templates for menu screens with attractive backgrounds, buttons, and text. Choose a built-in style, or design your own custom style and save it for future reuse.



- **Motion menus** — MyDVD's motion menus let you loop video clips in the background of your menu screens. You can even have video playing inside of your buttons.



- **Automatic navigation** — MyDVD automatically creates menus, buttons and links as movies, slideshows, and submenus are added to the project.
- **Real-time Preview** — See the progress of your project as you work with built-in, real-time project preview.

## Burn your projects to disc

- **One-step burning** — When your DVD project is ready to roll, just click the Burn button. MyDVD does the rest, automatically formatting all project elements into DVD-compliant form and writing to disc.
- **Broad format support** — MyDVD doesn't limit you to working with a particular kind of drive or media. All major recordable and rewritable formats are supported, including DVD+RW, DVD-R/RW, DVD-RAM, and even CD-R/RW.

## Revise your DVD's contents

Even after you've created and watched your DVD, there's always the chance that you'll want to make changes down the road.



- **OpenDVD compliant** — MyDVD's support for the OpenDVD specification means MyDVD users can quickly and easily revise their existing discs, creating new and different DVDs.
- **Independent and portable** — Every disc made with MyDVD contains all the information needed to open the disc as a project in MyDVD and revise its contents without having to go back to any of the materials originally used to create it. That means:
  - You don't have to take the time to recapture and re-encode video and audio material that's already on the DVD you are revising.
  - You don't have to tie up hard-disk space by keeping your video files on your hard-drive; the DVDs you make become your video archives.
  - You don't have to give up valuable disc space by duplicating raw project elements on the finished DVD.
- **Add, modify, or delete** — With MyDVD you can always go back and make changes to a finished disc, making it a living archive

of your video or still pictures:

- add new clips or stills
  - delete existing movies or slideshows
  - trim video clips.
  - change the style of menus and buttons
- **Write or Rewrite** — When you're happy with the results of your update, you can either burn a new disc or write your changes right over the old DVD (if it's on a rewritable disc) using Sonic's speedy (and exclusive) Edit-on-DVD technology.

## Make Video CDs

MyDVD does more than make great DVDs, it can also make great-looking discs in the Video CD format. You can play your VCDs in most DVD players, and also in almost all PCs with a CD-ROM or DVD-ROM drive.

- **VCD Slideshows** — MyDVD is the only solution for VCD that allows you to include slideshows in addition to video clips.
- **Motion menus on VCD** — MyDVD has the unique ability to make VCDs with motion menus.

## Play your DVDs anywhere

There's nothing more frustrating than creating a DVD only to find that compatibility problems prevent you from playing it back on certain players or PCs.

- **Compliant means compatible** — Discs built with MyDVD are wholly compliant with the DVD-Video specification and with specifications for each of the recordable and rewritable formats we support. That compliance makes MyDVD discs compatible with the broadest possible range of set-top and software DVD players.
- **Field proven** — MyDVD's core engine is built on the same technology found in Sonic's industry leading professional DVD products, which are used to create more commercial DVD titles than all other solutions combined. MyDVD uses the knowledge we've gained in the field to ensure a reliable, worry-free playback experience for end-users.

# MyDVD Interface

It's MyDVD's intuitive, user-friendly interface that makes it possible for average consumers with no production training to turn their videos into attractive, personalized DVDs. The MyDVD application consists of five main areas:

The screenshot shows the Sonic MyDVD application window. The interface is divided into several functional areas:

- Toolbar:** Located at the top, it contains icons for 'New Project', a save icon, 'Edit Style', 'Help', and 'Edit Video'.
- Task Area:** On the left side, there are icons for 'Get Movies', 'Add Slideshow', and 'Add Sub-menu'.
- Menu Editor:** The central area displays a DVD menu for 'Vacation To Nana's' with six menu items: 'More Photos', 'Riding Horses', 'Nana's House', 'At The Lake', 'Sunday Dinner', and 'Costume Party'. Navigation arrows and a home icon are visible at the bottom of the menu.
- Bit Budget Indicator:** At the bottom left, it shows 'DVD [4.7GB]' and '89 minutes available'.
- On-screen Preview:** At the bottom center, there are playback controls including 'Preview', 'Play/Pause', 'Stop', 'Next', 'Previous', 'Title', 'Menu', and a 'Burn' button.

Callout boxes provide further details:

- Toolbar –** select the most-often used controls from here
- Select common tasks from the Task Area**
- Menu Editor –** create and customize menus and navigation here
- The Bit Budget™ indicator** tells you when your disc is getting full
- On-screen preview** makes playback a breeze. Just click the Preview button to view your project in simulation at any time

## Starting A Project In MyDVD

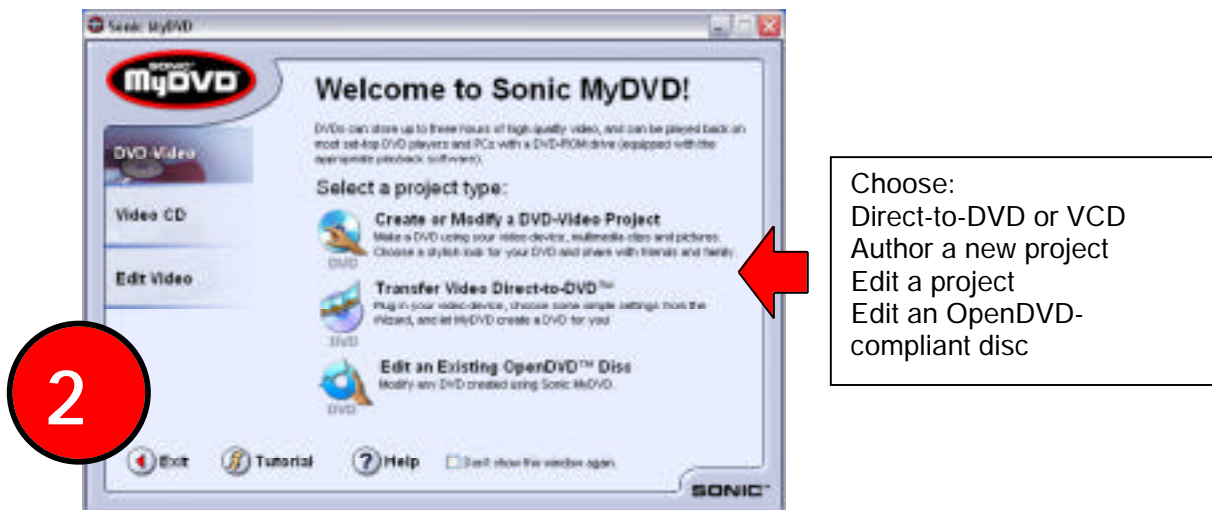
MyDVD allows users to create DVDs and VCDs, and users can work in one of three modes for each type of project:

- Direct-to-Disc
- Authoring a DVD or VCD project
- Editing an existing disc created using Sonic's OpenDVD technology

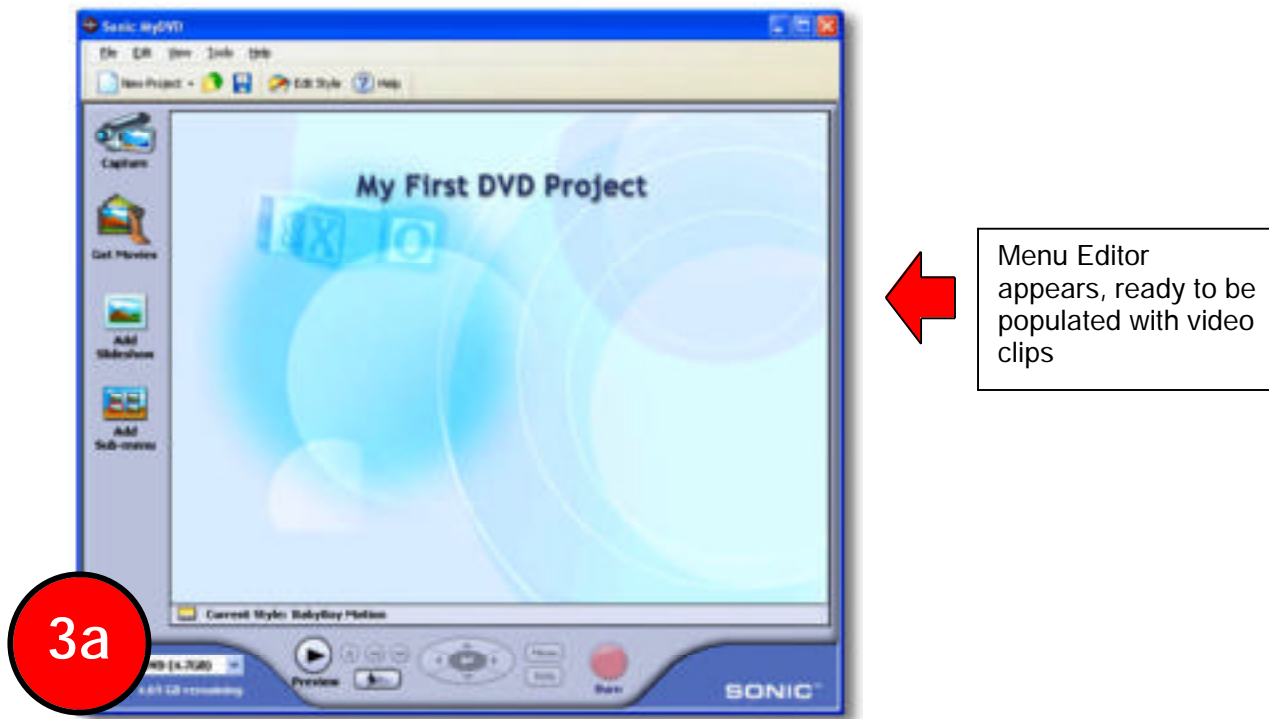
1. Launch MyDVD by double-clicking the MyDVD icon. The Project Wizard appears, allowing the user to choose DVD, VCD, or Video Editor:



2. Once a selection is made, the MyDVD Wizard presents choices for making a DVD, which include recording Direct-to-DVD, starting a new MyDVD project, or opening and editing an existing project or disc



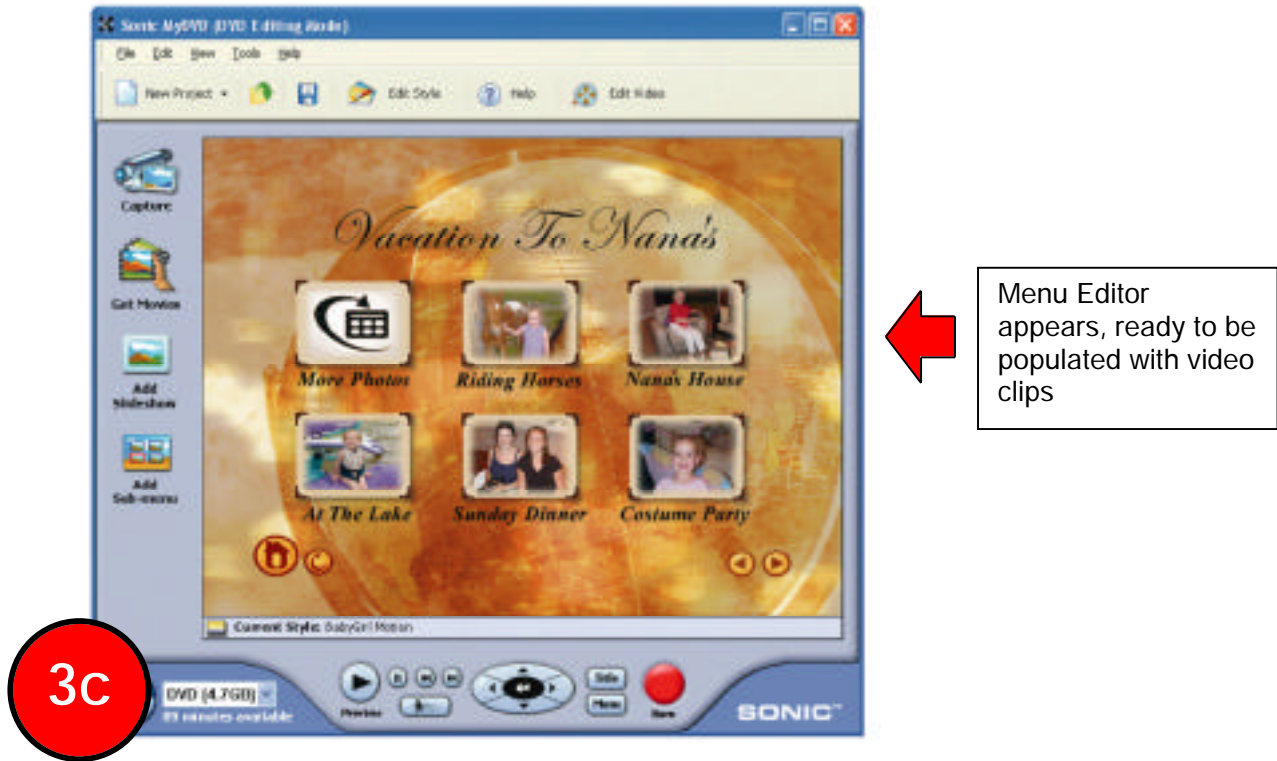
3a. If the user chooses "Create or Modify a DVD-Video Project", the menu editor appears, ready for the user to work on their project.



3b. If the user chooses "Direct-to-DVD/VCD", the Direct-to-Disc wizard appears, allowing users to transfer footage from their camera or VCR to a DVD or VCD:



3c. If the user chooses "Edit an existing OpenDVD™ Disc", the OpenDVD project opens in "DVD Editing Mode", ready for the user to begin modifying their project.



# Sonic MyDVD™ Scenarios

Ready to see for yourself how MyDVD makes it easy to take advantage of everything DVD has to offer? We've detailed below the steps involved in each of the following five common scenarios:

- Record Direct-to-DVD
- Edit an OpenDVD disc
- Create a Slideshow
- Make a motion video menu
- Edit your video using ShowBiz

## Record Direct-to-DVD

If you simply want to store video clips on a DVD (you don't need to edit clips or customize your menus), use the *Transfer video Direct-to-DVD™ Wizard*, which offers the fastest way to put videos on DVD. You just cue up your video source, answer a few basic questions, and let MyDVD take care of the rest.



Begin with your video camera or VCR connected to your computer and your video ready to play. Open MyDVD, and then:

- Move your mouse over the *DVD Video* option.
- Click Transfer video Direct-to-DVD™.

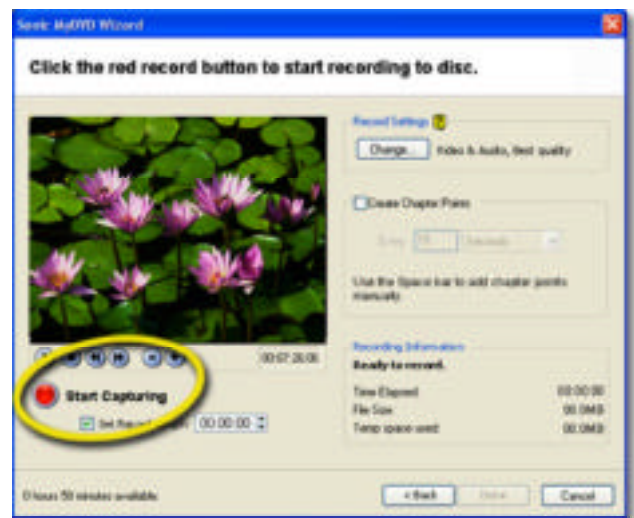
The first screen in the Wizard allows you to:

- Choose a style for your menu screens.
- Type a name for your DVD project.
- Pick your DVD recorder from the list.



Advance to the next screen of the Wizard to:

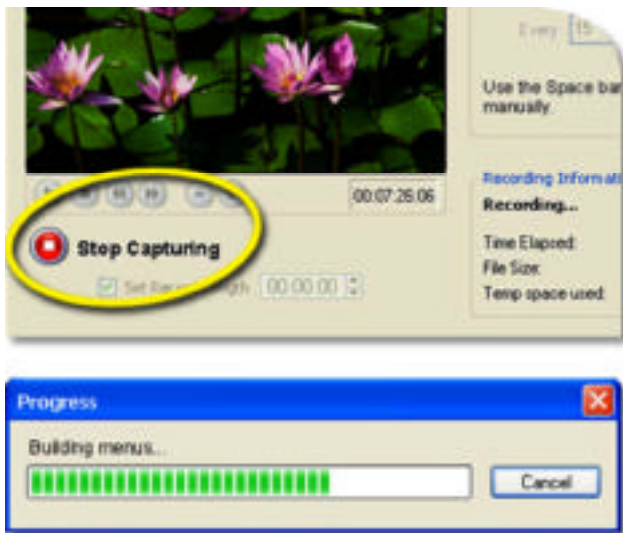
- Change your video quality options (which affect how much video you can fit on the disc)
- Set an interval for automatic insertion of chapters (points within a video clip that can be accessed directly from a menu button).



**NOTE:** In Direct-to-DVD mode, chapter points may only be added during the capture process, either at preset intervals or by pressing the space bar. Once the video is captured, you cannot go back in and set chapter points.

When your options are set, start making your DVD by clicking the **Start Capturing** button.

When the video you want to capture on DVD is through playing, click the **Stop Capturing** button. MyDVD will then automatically start the process of building your new DVD. A message will appear on your screen letting you watch as MyDVD progresses through the DVD-making process.



The time it takes to write your disc depends on factors such as how much video you are using, your video quality setting, and your computer's processor speed. When the writing is done, your DVD is ready to play!

### Edit an OpenDVD Disc

See something you'd like to change on your DVD? MyDVD discs are OpenDVD-compliant, which means that you can go back and make changes even after the project has been burned to disc. And you can make these changes without having to access the original source files — everything you need is right on the disc.

To get started, just pop the finished disc back into your recordable DVD or CD drive, then select the **Edit an Existing OpenDVD™ Disc** option on the **Welcome** screen.



The disc will open as an editable project in MyDVD. Then you can use MyDVD to change the contents or style, just as if you were creating a new disc:

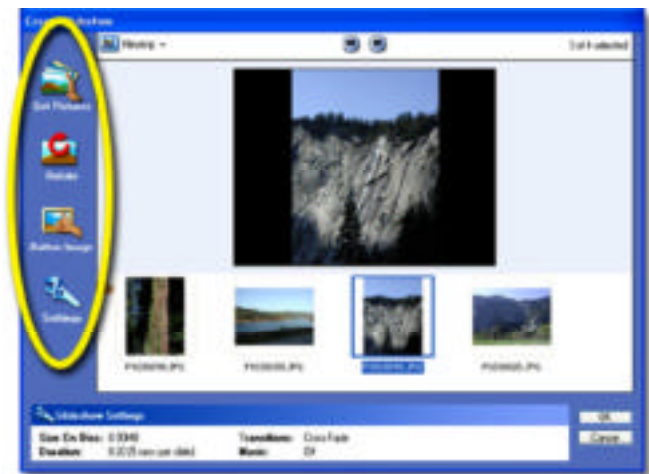
- Trim video clips
- Delete video clips or add new ones
- Change styles
- Change menu screen backgrounds and button images
- Change the text for title or button captions

When you're done making changes, you can write your revised project to a fresh disc, or rewrite it to the same disc (if it's a rewritable) using Sonic's speedy Edit-on-DVD technology.

### Create a Slideshow

MyDVD makes scanned images and digital photos into slideshows complete with audio tracks and slide-to-slide transition effects such as wipes and fades. Because only MyDVD presents slideshow images as true MPEG stills (I-frames), our images are much cleaner and more stable than the motion video "slideshows" created by competing DVD packages.

To add a new slideshow to your project, just open the Create Slideshow window by clicking **Add Slideshow** on the main project window.



- Set up the slideshow, including slide duration, transition effects, and audio track.
- Add images to the slideshow.
- Change the orientation of individual slides.
- Designate a slide as the "thumbnail" for the button that links to the slideshow.

### Make a motion video menu

MyDVD's professional styles ensure that your menus look great. They can also sound great — just add a menu soundtrack. For more of a Hollywood look, take advantage of MyDVD's exclusive motion menu feature to play video clips in the menu background. You can also use "animated buttons" that display a loop of the button's target video clip.



To access these options, open the Edit Style window by clicking the *Edit Style* button on the main project window.

- Use the *Select a custom video or still background* option to choose the video file for your background.
- Check the *Animated buttons* checkbox to display motion video in button thumbnails, and set the duration of the loop with the *Loop Time* slider.
- Add audio with the *Select custom music track* option.

### Edit your video with ArcSoft ShowBiz

If you have MyDVD Video Suite, which includes ArcSoft ShowBiz, or you already have ShowBiz installed on your PC, you can send video clips from MyDVD to ShowBiz, edit them, then export them back to MyDVD as new clips. The original clips will not be changed. You can send a single clip, multiple clips, or all the clips on a single menu. If you send multiple clips, ShowBiz will join the clips together and export them back to MyDVD as a single clip.

To edit clips in ShowBiz:

- Select the clips from the current menu to edit or combine (to combine all the clips, skip this step).
- Click **Edit Video**, then choose **Send selected clip** to send only the selected clips or **Send all the clips in menu** to send all the clips on the menu
- ShowBiz launches with the clip(s) in its timeline, ready for editing. If you sent multiple clips, ShowBiz joins them together (you can rearrange the clips in the timeline).
- After editing the clip(s) in ShowBiz, choose **Export > To MyDVD Project**. The Export To MyDVD Project window appears.
- Enter a **File Name** for the edited clip. If you want to choose the location to save the clip, select **Save a Copy to Disk**, then click **Browse** and choose the location.
- Click **OK**. ShowBiz will then create a new clip and add it to the project in MyDVD.
- Switch to MyDVD to continue working on the project. A button for the new clip will be added to the current menu.

## Sonic and DVD

It's often said that the biggest challenge in any field is to make the complex seem simple. For Sonic, the challenge in designing MyDVD has been to make the complicated task of creating a DVD seem easy and fun for average consumers. To achieve that simplicity, it's taken our deep knowledge of the DVD specification, our broad experience in designing software solutions, our years of learning from customer feedback, and our advanced, innovative technology.

Sonic has been at the forefront of digital media production technology since 1986, when we developed the world's first digital audio workstation. Building on our extensive experience with the Video CD format, we dove into DVD back in 1996, before the format was even launched. Ever since, Sonic has been helping to shape DVD as a voting member of the DVD Forum, the industry-wide body that develops and standardizes DVD specifications. And we've built our intimate knowledge of every aspect of DVD into each of our award-winning DVD solutions. Today, more DVDs are produced using solutions from Sonic than from all other companies combined. As the market for DVD has grown and diversified, so too has our DVD product line:

**Sonic Scenarist<sup>®</sup>** — Scenarist is the de-facto standard for production of highly-featured "Hollywood" titles at top DVD studios worldwide. A comprehensive DVD production system, including integrated encoding and proofing, Scenarist is particularly known for offering the deepest possible DVD-Video feature support.

**Sonic DVD Creator<sup>®</sup>** — The industry's first commercial solution for DVD encoding and authoring, Sonic DVD Creator remains the ultimate in DVD production for studios, post production houses and dedicated DVD production facilities. A completely-integrated system for the most efficient DVD production, DVD Creator has been honored with awards from leading trade publications such as *Film & Video*, *Post*, and *NewMedia*. More professional DVDs are produced using DVD Creator than all other workstations combined.

**DVD-Audio Creator<sup>®</sup>** — As the excitement of DVD comes to the world of recorded music, Sonic is once again in the lead, offering the only commercially available solution for the creation of DVD-Audio titles. Sonic DVD-Audio Creator brings together our expertise in DVD and our mastery of production for digital sound.

**Sonic DVD Fusion** — Tailored to the needs of Apple Macintosh<sup>®</sup>-based professionals in video post production arena, Sonic DVD Fusion offers top-quality transcoding and tight integration with non-linear editing solutions from companies such as Avid and Media 100.

**Sonic DVD Producer<sup>™</sup>** — The DVD standard for multimedia professionals on Windows, Sonic DVD Producer is an integrated and complete DVD production system combining powerful authoring functionality with Sonic's advanced DVD encoding and formatting engine. DVD Producer offers a

unique level of DVD authoring power, interactivity, and ease-of-use for professional video and multimedia users.

**Sonic ReelDVD<sup>™</sup>** — ReelDVD combines the acclaimed authoring engine of Sonic Scenarist with an intuitive, user-friendly interface that is accessible to a new class of DVD-savvy media professionals in fields such as videography and corporate A/V.

**Sonic DVDit!<sup>®</sup>** — DVDit! puts the power of DVD into the hands of event videographers, corporate users and home enthusiasts, combining a rich feature set with incredible ease-of-use. In less than two years, DVDit! has shipped hundreds of thousands of copies and won top honors from leading trade publications such as *Videomaker*, *PC Magazine*, *Millimeter*, *eMedia*, and Video Systems.

**Sonic MyDVD<sup>®</sup>** — The world's first consumer solution for recording, authoring, and editing DVDs and VCDs, MyDVD makes it easy for regular consumers to take advantage of new computers that incorporate recordable and rewritable DVD technologies (as well as CD-R and CD-RW). With MyDVD, the world of DVD is finally open to everyone, without the need for specialized skills or training.

**AuthorScript<sup>®</sup>** — Sonic's powerful AuthorScript formatting engine brings unparalleled performance and flexibility to our DVD authoring solutions. Exclusive technology to create OpenDVD-compliant discs allows discs made with AuthorScript to be revised without access to the original source materials. AuthorScript also allows DVD projects to be interchanged between different Sonic environments, and enables the automation of many aspects of DVD title creation.